



ONLINE BUSINESS
CONFERENCE

WOMEN LEADERSHIP

Empowering Connections through strategic Networking

Your leadership matters;
Let's inspire change together.

ONLINE CONFERENCE BOOK



WEDNESDAY 21 JUNE
1 PM (UTC -4) 7PM (UTC-2)



VIDEO CONFERENCING
VIA THE ZOOM APPLICATION



In partnership with the
BULGARIAN ASSOCIATION OF REALITY THERAPY





CONTEXT

IM Consulting is launching the "**IM Engaged Women Leader**", a network designed to empower, connect, and champion women leaders around the globe. This initiative is close to our hearts as we believe in the transformative power of leadership diversity, and we're excited about the positive impact this network will make.

To give you a glimpse of what's in store with "IM Engaged Women Leader", we're organizing this online conference titled "Women Leadership: Empowering Connections through Strategic Networking" that promises to inspire, educate, and revive your passion for success. We are happy to receive you among us as we delve into the roles, challenges, and opportunities for women in leadership and how strategic networking can unlock new avenues of growth.





SPEAKERS



ELEA SCHMIED

Relationship Master Coach
Swiss Political Activist
Inspiring Leader



RIM CHEKROUN

Senior Consultant
Mindset and Life Coach
for Working Mom



TODOR S. SIMEONOV

Psychotherapist, Founder of the
Bulgarian Association of Reality
Therapy



AHDALLAH ANOUARI

Organizational Leadership Expert
Master from George Washington
University



MARLÈNE CARRETEY

Sustainability and Quality
Specialist



ANASTASIA MANLIHER

Psycho-somatics specialist



LINA BOUSBINA

University Student. BSc
Communication Systems



SANDRA WALTI

University Student . BSc of
Environmental Geoscience.



ICHRAK BENNANI

Transformation Leadership
Coach Social Change Advocate
Empowerment Visionary



MEET OUR SPEAKERS



TODOR S. SIMEONOV

Psychotherapist, Founder of the Bulgarian Association of Reality Therapy

Todor Simeonov is a distinguished senior HR professional with expertise in employee experience (EX), engagement, and wellbeing. With a background in HR, clinical psychology, and counseling, Todor is a trusted expert in corporate wellbeing strategies, psychological counseling, and founder and Vice President of the Bulgarian Association of Reality Therapy in Sofia. Holding a master's degree in Psychology and a Ph.D. in Communication, his holistic approach to managing employee wellbeing sets him apart. Todor excels in enhancing internal communication strategies, fostering collaboration and satisfaction. Proficient in event management, he organizes impactful initiatives, from team-building activities to wellness workshops, enabling personal and professional growth. Todor's expertise extends to developing corporate social responsibility programs, fostering purpose, and supporting employees' mental health and overall wellbeing.



MEET OUR SPEAKERS



ELEA SCHMIED

Relationship Master Coach
Swiss Political Activist - Inspiring Leader

Eléa Schmied is a Relationship Master Coach, Swiss Political Activist, and Inspiring Leader. With over 14 years of experience in training, she brings a unique perspective to the realm of women's leadership and establishing healthy relationships. Eléa's coaching expertise empowers individuals to navigate challenging transitions, especially after a breakup, and find balance in their solo lives. As a passionate advocate for gender equality, she actively engages in discussions about women's leadership, inclusivity, and fostering healthy relationships. Eléa's multifaceted background makes her a powerful voice in empowering women and promoting positive change.



MEET OUR SPEAKERS



AHDALLAH ANOUARI

Organizational Leadership Expert
Master from George Washington University

With extensive experience in human relations, including sales negotiations and team management, Mr. Ahdallah Anouari is a seasoned professional in mastering the art of dealing with the human element. Holding a Bachelor's degree in Management and Marketing, as well as a Master's degree in Organizational Leadership and Learning, he combines academic knowledge with practical expertise gained from working with esteemed organizations such as Pepsi, Procter and Gamble, and the oil and gas industry in Qatar. Mr. Anouari's contributions extend beyond corporate accomplishments, as he shares his insights through conferences, thought-provoking chronicles, and captivating speaking engagements. His friendly and diplomatic approach, coupled with his commitment to ongoing learning, make him a standout leader in fostering positive relationships and bringing innovative strategies to the table.



MEET OUR SPEAKERS



ICHRAK BENNANI

Transformation Leadership Coach Social
Change Advocate Empowerment Visionary

Ichrak Bennani Marques is a Founder, Leadership Coach, and Social Activist. With a Master's degree in Entrepreneurship and Innovation Management, Ichrak founded IM Consulting in 2019 to contribute to strategic thinking and innovative solutions. Her expertise as a business engagement specialist and strategic advisor for non-profit organizations has been honed through international experience. As a Leadership Coach, she guides senior managers and future leaders, leveraging her entrepreneurial mindset and diverse language skills. Ichrak is recognized as a Moroccan Executive in Switzerland, passionate about promoting Morocco and Switzerland. Known for her impressive networking abilities, she connects people and fosters impactful collaborations.



MEET OUR SPEAKERS



RIM CHEKROUN

Senior Consultant
Mindset and Life Coach for Working Mom

Rim Chekroun is a Senior Consultant at Wavestone, a renowned Mindset and Life Coach, and an Inspirational Leader. With her rich professional background coupled with her personal experiences, particularly as a mother of an autistic child, she brings a unique and powerful perspective to the world of working mothers. Rim's coaching helps working women who feel unfulfilled to reconnect with their authentic selves and inspires them to confidently move into the next phase of their career and life. Her resilience, empathy, and dedication make her an inspirational figure, advocating for balance and personal growth. Rim's multifaceted journey not only fuels her passion but also makes her a potent force in empowering other women.



MEET OUR SPEAKERS



MARLÈNE CARRETEY

Sustainability and Quality Specialist

Marlène Carretey, a Sustainability and Quality Specialist, has embarked on a unique journey that encompasses diverse experiences and overcoming challenges. With a background in International Management , she obtained a professional license in Integrated Wine Productions and Environmental Issues. Marlène has experience as a Vineyard Technical Director, implementing the High Environmental Value label and supporting organic practices.



MEET OUR SPEAKERS



ANASTASIA MANLIHER

Psycho-somatics specialist

Anastasia Manliher is a psycho-somatic specialist from Bulgaria with PhD of Health psychology, with specialization of psycho-somatic and psycho-oncology. Her bachelor degree is Clinical psychology and pedagogy for children with psycho-somatic diseases, and her master degree is Public relations. Anastasia works already almost 10 years on the field of modern health approaches. She works with groups of people, with individual clients from Bulgaria and Europe. She is often invited for lectures and trainings in different corporations. She already has a list of more than 200 companies – local and international and she spoke in front of corporate audience on-line for people all over the world.



MEET OUR SPEAKERS



LINA BOUSBINA

University Student. BSc Communication
Systems

Lina Bousbina is a vibrant Bachelor's student at EPFL, studying Communication Systems, and serving as the President of the Association of Moroccan Polytechnicians of Lausanne. Her strong academic grounding in applied mathematics, signal processing, and computer science aligns with her interests in sustainability, social innovation, and emerging technologies. Outside the classroom, Lina's passions extend to the arts, adding another dimension to her already multifaceted persona. Her leadership role in the university community and her dedication to social issues position Lina as a dynamic figure poised to make significant contributions to technology, societal advancement, and artistic expression.



MEET OUR SPEAKERS



SANDRA WALTI

University Student . BSc of Environmental
Geoscience.

Sandra Walti, a student of Environmental Geoscience at UNIL, is deeply passionate about the planet and promoting respect for both people and nature. Her deafness has influenced her life and relationships, driving her to develop remarkable interpersonal skills. Sandra's creativity shines through her involvement in projects like UNSS Coursan Batum. She aspires to thrive in a responsible and just environment, challenging preconceptions to foster a more equitable society. Recently, she presented her perspective on eco-feminism laising between le masculinité toxic et le capitalism patriarcale.



PROGRAM

Embrace the Journey - Welcome and Conference Kick-off



ICHRAK BENNANI
Transformation Leadership Catalyst. Social Change Advocate. Empowerment Visionary.

Empowering Connections: Harnessing the Power of Networking



ICHRAK BENNANI
Transformation Leadership Catalyst. Social Change Advocate. Empowerment Visionary.

Panel Discussion: "Diverse Leadership Landscapes: A Fresh Take on Women Empowerment"



Todor S. Simeonov
Psychotherapist, Founder of the Bulgarian Association of Reality Therapy.



Ahdallah Anouari
Organizational Leadership Expert - Master from George Washington University.



Eléa Schmied
Relationship Master Coach. Swiss Political Activist. Inspiring Leader.

Yoga Session: "Mindful Movement: A Harmony of Balance and Serenity"



Anastasia Manliher
Psycho-somatics Specialist



PROGRAM

Musical Performance and Discussion: "Women in the Spotlight: Challenging Stereotypes and Breaking Barriers"



Sandra Walti
University Student . BSc
of Environmental
Geoscience.



Lina Bousbina
University Student. BSc
Communication
Systems.



Rim Chekroun
Senior Consultant.
Mindset and Life Coach
for Working Mom.



Marlène Carrethey
Sustainability and Quality
Specialist.

Live Q&A: "Confluence: Unfolding Insights through Engaging Dialogues"

Live Q&A: "Confluence: Unfolding Insights through Engaging Dialogues"





OUR PARTNER

The Bulgarian Association of Reality Therapy was founded in early 2021 as a non-profit association that develops activities related to the training, dissemination and practical application of Reality Therapy and Choice Theory.

Bulgarian Association of Reality Therapy is a representative of the European Association of Reality Therapy (EART) and the European Institute of Reality Therapy (EIRT).

Reality Therapy is a psychotherapeutic approach in which the therapist, based on the belief that people are internally motivated and in control of their own behavior, uses a process of self-assessment through which he connects with the client through the difficulties that accompany the client's life and helps him/her to find a different perspective, find alternatives for personal satisfaction and better functioning in life. This approach of the therapist to the personality is called Choice Theory.



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